CruzHacks 2018

january 19-21

Invent the future.

Background

what?

01 | CruzHacks is a non-profit, student-run annual
02 | hackathon event aimed at college and high
03 | school students interested in technology
04 | development.

why?

05 | Our goals are to support diversity and
06 | creativity in technology, promote the
07 | development of technological solutions towards
08 | community improvement, and build connections
09 | between technology enthusiasts and businesses.

how?

09 | By inviting sponsors such as you to support the
10 | event, our diverse range of attendees will have the
11 | opportunity to build confidence in their skills and
12 | develop real world technological solutions (often
13 | with our sponsors' technology!). CruzHacks is
14 | partnered with MLH, and we're working hard this
15 | year to incorporate progressive design values into
16 | the experience of our event.

Scope

CruzHacks supports innovation, diversity, and networking across the tech community. It now holds the reputation for being a melting pot for eager developers from all across California, as well as the optimal environment for exposure to leading companies and newly developed technology.

Expose your brand to our attendees and media staff

// With the opportunity to have swag, tables,
// and recruiters, your brand's involvement
// will definitely not be forgotten.

Meet and recruit proven developers

// Hire interns and employees so they can
// enrich your company with the go-getter
// hacker spirit!

Introduce your product or API to creators

// Our attendees will use it to build new
// innovations, exposing the product and
// providing valuable feedback!

HACK UCSC 2016

// 600+ attendees
// 90+ projects
// 20% of participants were female

HACK UCSC 2017

// 1300+ applicants
// 700+ attendees
// 100+ projects
// 25% of participants were female

Sponsorship Tiers

	KILO $1,000	MEGA $2,500	GIGA $5,000	TERA $10,000+
Branding				
// Logo on Website	REGULAR	MEDIUM	LARGE	HUGE
// Sponsor Brand Prize	✓	✓	✓	✓
// Sponsor Table at Event	HALF TABLE	ONE TABLE	ONE TABLE	TWO TABLES
// Logo on T-Shirts	REGULAR	MEDIUM	LARGE	HUGE
// Distribute Swag	✓	✓	✓	✓
// Distribute Swag... IN OUR BAG			✓	✓
// Promotion Priority*			✓	✓
Recruiting				
// Send Mentors	✓	✓	✓	✓
// Send Judges	✓	✓	✓	✓
// Access to Resumes		✓	✓	✓
// On-site Interview Locations			✓	✓
// Speaker at Opening/Closing Event				✓
General				
// Length of Workshops		30 MINUTE	1 HOUR	1 HOURS
// Number of Workshops		ONE	TWO	THREE

We also accept product donations of equal value in place of monetary sponsorship on a case by case basis.

* Priority on all social media PR. Solo promotional emails, posts on social media to all attendees about the sponsor

Thank You

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Have any questions, concerns, or inquiries? Not
sure if CruzHacks can fulfill your needs?

Feel free to contact our sponsorship lead at akanthil@ucsc.edu
and our team will be happy to work with you to develop
a custom plan for how your company can benefit the
most out of CRUZ HACKS.